

Ja’Ron Bridges Biography



Ja’Ron Bridges is currently the Senior Vice President and Chief Financial Officer of Highmark Health Plans. In this role, Ja’Ron is responsible for all aspects of financial management in support of Highmark’s commercial and government business segments. Ja’Ron brings a strong disciplined approach to financial performance management and a prioritized focus on strategic resource allocation that will enable the achievement of our long-term strategy while driving near term business performance.

Ja’Ron joined the Highmark family in 2017 as Vice President of Enterprise Financial Strategy, Planning and Analysis. Subsequently Ja’Ron has served as the Chief Financial Officer for Gateway Health, CFO for Highmark’s Medicaid businesses and most recently as the CFO for Highmark’s Government Business Segment.

Prior to joining Highmark, Ja’Ron served over a decade of his nearly 20 year career in leadership roles across the accounting, finance, strategy and technology domains at top-tier large firms including Blue Cross Blue Shield of Michigan and DaimlerChrysler (now Stellantis).

Ja’Ron has a long and established history of supporting community-based organizations and serves on the boards of the Pittsburgh

Symphony Orchestra, Bridgeway Capital and Big Brothers Big Sisters of Greater Pittsburgh.

Ja’Ron earned a Bachelor of Science degree in Finance from Oakland University in Rochester, MI.

Current Board of Director affiliations include:

- Pittsburgh Symphony Orchestra
- Bridgeway Capital
- Big Brothers Big Sisters of Greater Pittsburgh, Board Treasurer

Thought Leadership Topics:

- Integrated strategic, financial and operational planning
- Strategic capital and performance management
- Risk Intelligence and Risk Management

Interviews/Articles:

About Highmark Inc.

One of America's leading health insurance organizations and an independent licensee of the Blue Cross Blue Shield Association, Highmark Inc. (the Health Plan) and its affiliated health plans (collectively, the Health Plans) work passionately to deliver high-quality, accessible, understandable, and affordable experiences, outcomes, and solutions to customers. Highmark Inc. and its Blue-branded affiliates proudly cover the insurance needs of approximately 7 million members in Pennsylvania, Delaware, New York and West Virginia. Its diversified businesses serve group customer and individual needs across the United States through dental insurance and other related businesses. For more information, visit www.highmark.com.