

## Edward Shellard **Biography**

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He holds a Bachelor of Arts from Ohio Wesleyan University, a Doctor of Medicine in Dentistry from Case Western Reserve University and a Master of Business Administration from Pepperdine University.

Edward Shellard, DMD, is the chairman, CEO and president of United Concordia Dental, a subsidiary of Highmark Inc. He was appointed president in April 2022; elected its president and CEO in May 2022; and then chair in January 2023.

With more than 30 years of experience, including seven as a practicing dentist, Dr. Shellard has extensive knowledge and expertise in all facets of the dental industry. He served as chief dental officer at Carestream Dental where he led the company's advanced research, regulatory affairs, quality assurance and environmental health and safety efforts while looking for new ways to add customer value. He also held chief commercial officer and chief marketing officer roles in his 14-year tenure with the company, overseeing global sales, marketing and business development efforts. His business background also includes extensive experience in sales and mergers and acquisitions.

Prior to joining Carestream Dental, Dr. Shellard served as president and CEO of Dental Technologies Inc., a dental laboratory consortium based in Dublin, California. He also held various senior management positions – including president – during his more than 12 years at the Kerr Corporation. While there, he gained experience in clinical affairs, business development, research and marketing, and was instrumental in the acquisition and integration of numerous companies.